



**BECOME A GROCERY FOUNDATION AGENT OF CHANGE!
JOIN FELLOW STUDENTS AND TAKE PART IN LEADERSHIP TRAINING DELIVERED BY *ME TO WE* EXPERTS!**

1.0 ABOUT THE OPPORTUNITY: THE AGENTS OF CHANGE (AOC) LEADERSHIP SERIES OVERVIEW

In 2015 The Grocery Foundation launched the first ever Agents of Change (AOC) Summit which saw students from Ontario – recruited by SNO (Student Nutrition Ontario) regions — share their thoughts on how to elevate student nutrition within their high schools. This concept builds on The Foundation’s goal to raise funds and elevate awareness about the positive impacts of student nutrition programs. More can be found on the Foundation’s website: www.groceryfoundation.com.

In 2016 and 2017 The Agents of Change concept went live at the school level whereby individual students took awareness building and fundraising to their student population, including helping students become more aware of The Foundation, its support of student nutrition and its Toonies for Tummies in-store and online fundraising efforts – see www.tooniesfortummies.ca.

Now, The Grocery Foundation is now looking to continue to grow the AOC network of students. Supporting this goal, The Foundation is offering a Leadership Series training which is geared to offer students hands-on learning and greater awareness about this social good and their role as socially-oriented citizens.

GAIN THE OPPORTUNITY TO PARTICIPATE IN WE DAY AND HELP RALLY SUPPORT FOR STUDENT NUTRITION IN YOUR SCHOOL

2.0 THE FOUNDATION WORKING ALONGSIDE ME TO WE.

The Grocery Foundation is pleased to offer this elevated training with one of the country’s leading student and leadership engagement authorities, ME to WE. ME to WE offers excellent credentials and a hands-on approach geared to helping to cultivate leadership skills for AOCs. These same facilitators, who come from diverse educational and experiential backgrounds, ranging from journalism to business to theatre to sociology, all have been involved with local and global organizations addressing issues from inclusion to literacy to sustainability and will bring this experience to the AOCs and this training. Their focus will be helping AOCs make a difference in their local and global communities, including acting as ambassadors for student nutrition in their local city/province.

Each fall ME to WE also organizes a celebratory event – WE DAY, attended by students and their families. Attendance to WE Day will be made available to some Agents of Change – space and home city among the eligibility criteria.



3.0 WHAT WILL YOU/STUDENTS LEARN AS PART OF THIS TRAINING?

ME to WE’s Leadership programs are all designed for you with the highest quality experiential learning opportunity. Each of their programs is developed with the Theory of Change and core elements including Issues Education, Skill Development and Action Planning in Mind. The content of the Leadership Series will touch on all three and will be rooted in the topic of student nutrition affording students to apply their knowledge as Agents of Change.

AOCs will partake in a dynamic youth leadership training program that engages them to become active citizens and change the future of student nutrition. You will gain leadership skills, learn about the importance of student nutrition plans, inclusive of Toonies for Tummies, and discover how the Grocery Foundation can support your efforts as Agents of Change. You will be inspired to engage your school community as active leaders in your school community, and world. The program aims to educate students on local food insecurity issues and instill a sense perspective and community responsibility in students across school boundaries. Participants develop self-esteem, self-respect, and the necessary skills to plan and execute a fundraising initiative through which healthy and engaged communities are fostered.

Sessions will be fun and interactive and will include simulations, team challenges, and discussions to discover new information and different perspectives. They will help instill in AOCs ideas and best practices as it relates to taking action and enable you to feel confident as you take forth the student nutrition message and fundraising efforts. (See Appendix A for Sample Agenda)

RECEIVE A LEADERSHIP CERTIFICATE TO PROFILE ON YOUR RESUME, PLUS VOLUNTEER HOURS
AOCs will also receive a ME to WE leadership certificate upon completion in addition to their volunteer hours. Where feasible and desired, The Foundation will also seek to PR the AOCs in local media.

4.0 PROGRAM DELIVERY

The Leadership series will be delivered both in person – for those in the GTA, able to join in person, and virtually, making it possible for students who reside in other areas of the province to take part.

INPERSON PARTICIPATION

The in-person component will consist of three, six-hour days, at the WE Global Learning Centre in downtown Toronto. An honorarium will be provided for students for local travel. Meals will also be provided.

VIRTUAL PARTICIPATION

The virtual component will be offered to students outside of the Greater Toronto Area and will run for five days with each session lasting for three hours.



- In person GTA - 3 day in person program first week in April – TBC. WE offices
- Virtual Session - 5 session virtual program for those students residing outside of the Greater Toronto Area. first week in April – TBC.

5.0 STUDENT RECRUITMENT

We are looking to have 45 students participate in April 2018, up to 30 in person and 15 virtually.

6.0 TIMELINES AND KICK OFF

February

- Sign Up!
- Kick Off: A two-hour, virtual kick off session in February for all students enrolled in the program

March

- Prep for April session

April Program delivered both virtually and in person

May Participants finalize all preparations for their initiative

June Participants execute on their action plans, report, and celebrate

Fall of 2018 – Attend WE Day!